



SUPERTOUGH™ SUPERSAFE™ SUPERVERSATILE™

## PUBLIC AREAS & WORKPLACE

With the constant hustle and bustle of today's world buildings and outdoor space need constant maintenance and refurbishment; JCB's 1 TOUGH PAINT can be part of your armoury to ensure they are continuously fit for purpose, meet health and safety requirements and are of an acceptable standard to the general public.

Perfect for interior and exterior use, applying JCB's water-based, matt paint delivers an extremely durable, high-quality and hard-wearing finish which forms a protective layer onto the surface of virtually any material – this paint has been engineered to be SUPERTOUGH™.

The specific maintenance required for public spaces, outdoor equipment and the exterior of buildings is particularly challenging and time consuming; this is due in no small part to the extreme conditions produced by weather systems.

The defensive shield of JCB Paint is superb at protecting facades, roofs and walls from the weather's elements; along with its fantastic colour retention and excellent adhesion, this paint can lessen the wear and tear of surfaces for many years to come.

Whatever the strength of precipitation, be it rain, sleet, or snow, this paint will not allow water to penetrate through to the fabric of the surface.

The paint is also colourfast; it does not degrade or diminish a surface's colour intensity, and it does not feel the effects from the sun's ultraviolet radiation.

Nor will a JCB painted façade suffer from chalking due to pollutants in the air reacting with the paint film.

Varying changes in temperature can cause paint to expand and contract which will eventually lead to cracks in the surface; JCB's breathability and toughness will mitigate this from happening to your building.



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In locations and environments where moisture and condensation are a cause of concern, JCB Paint's water resistance and built-in fungicide will safeguard against the growth of mildew and algae.

Internally these same properties can afford protection to areas experiencing high levels of humidity and prevent the growth of mould.

Décor plays an integral part of the atmosphere generated at work; the right type of furnishings, lighting and colour combinations makes for a productive work environment as well as creating a lasting impression for visitors.

JCB Paint can transform your building inside and out with an array of colours when you request its specialist tinting process; using only the finest pigments the paint can be colour matched to your specification using the RAL colour spectrum.

JCB Paint is stain resistant; it has an integrated blocking agent which stops various kinds of day to day workplace stains such as marker pen, tea and coffee as well as more persistent sorts like oil, nicotine and grease.

This multi-purpose paint can be washed frequently with water and disinfectant, removing the toughest marks and blemishes without affecting the paint's colour or protective armour.

Whether you use this paint at reception, throughout your offices or in communal areas, visitors and employees alike will feel happy and motivated by the fresh new look and professional image, redecoration displays.

Repairs, renovations or restoration of any type across both public and private sector commercial projects will have one predominant factor in mind, health and safety.

It is this driving force that requires government departments and businesses to continuously assess, manage and service the many different types of buildings and areas under their control.

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Companies looking for a decorating product to help achieve this can look no further, JCB is SUPERSAFE™.

Included within the many qualities of this paint is one of its more important aspects, the ability to provide fire and smoke protection.

In the unfortunate circumstance of a fire, surfaces painted with JCB Paint will start to expel moisture as they heat up minimising the spread of flames; under heat the paint will not flake or peel as the temperature rises, ensuring that burning droplets or particles do not spread the fire further.

Also, JCB Paint emits very little smoke, and any produced will be clear and non-toxic, meaning occupants have additional, valuable time to vacate the premises.

Meticulous testing by a laboratory known for its fire safety services has led to the paint achieving European classification standard EN 13501-1 for fire resistance to building and construction products.

You can be further confident of the paints abilities by it attaining additional certificates BS476 Parts 6&7, which meets fire spread criteria in Document B of the Governments 2010 Building Regulations for buildings other than dwelling houses.

If you are responsible for making sure areas are hygienic and germ-free, you will be especially interested in the paints in-film bactericide.

JCB Paint contains an active silver chloride ingredient which prohibits the proliferation of common bacteria such as MRSA, MSSA and E Coli.

Test results reveal that the paints antimicrobial coating inhibits bacteria and reduces the populations of micro-organisms by up to 99.9%; this can be substantiated by it receiving ISO 22196 accreditation.

Adding JCB to your preferred supplier list, you will rest assured knowing that areas treated with this paint offer a cleaner, more sterile environment.

The great benefit for businesses needing flame retardancy and anti-bacteria in different parts of the vicinity is that JCB offers both within the one container;

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this will not only provide extra security but also reduce the volume of paint you must purchase.

Sustainability is an important issue that JCB has tried to address through monitoring its carbon footprint throughout the paint's lifecycle.

Not only is the paint's TOUGHPACK packaging 100% recyclable, it is also more stackable on a pallet than conventional paint systems.

Adding to the fact that JCB's VOC content is 90% less than the legal requirement, and you have an overall product which is kinder to the environment than most of its competition.

Another great attribute to this paint is it is SUPERVERSATILE™; it will not only add decorative appeal but also fortify virtually any surface with a non-penetrable, impregnable barrier.

This flexibility means the paint will give the same exceptional standards be it on wood, metal, masonry, brick or plastic; regardless of the substance, this paint will offer same level of performance.

Simple to apply by brush, roller or spray, JCB Paint is self-priming, it does not entail the use of a primer or topcoat saving you time, money and resource as there is no need to purchase protection that involves a two, or three-part process.

Whatever your painting and decorating task, in whichever location, JCB has everything covered.

To find out how we can help protect your public areas and workplace please call +44(0)330 113 0002 or email [info@jcbpaint.com](mailto:info@jcbpaint.com)