



SUPERTOUGH™ SUPERSAFE™ SUPERVERSATILE™

HOTEL & LEISURE

As a specialist commercial paint, JCB's 1 TOUGH PAINT can meet the many demands of your business when it comes to maintaining the surfaces of your indoor and outdoor space.

It has been engineered to be Supertough™ with its many active ingredients ensuring it can sustain the rigours of everyday life.

The outside of your establishment is the first point of contact for the general public and is often a precursor to attracting new and existing customers.

It is also the area that deteriorates the most and requires regular maintenance.

JCB Paint will not only provide a brilliant finish to the exterior of your building but also form a tough and durable film to each surface.

This protective barrier will safeguard against the rain, sleet and wind as well as the adverse effects of UV rays from the sun and pollutants in the air.

Internally JCB Paint offers the flexibility to choose colours that reflect your company's values or match its brand identity; providing an opportunity for your visiting guests to subconsciously, remember their experience with your brand.

We offer this bespoke service as we understand how important it is for you to create the right ambience for your clientele.

Walls are prevalent to scratches, scuff marks and stains especially in high traffic areas due to continuous footfall from visitors, guests and employees.

JCB Paint has a built-in blocking agent which is effective against water, oil, and object collisions.

This paint is washable too, meaning you can easily remove stubborn dirt, dust or grease repeatedly and it will not impact the paint's protectiveness of the surface.



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Bathrooms, toilets and changing rooms within your facility will be regularly affected by high levels of moisture; JCB Paint's built-in, anti-mould properties will minimise the effects of condensation and prohibit the growth of mould.

One of the unique aspects of this paint is that it is SUPERSAFE™, it is the only brand of paint which has combined built-in flame retardancy with antibacterial protection.

As part of a control system, JCB Paint can contribute towards a safe, hygienic environment, protecting customers, visitors and staff from the hazards of fire and disease.

This paint is classed b-s1, d0 and meets the necessary fire safety standards imposed in Document B of the Government Building Regulations; surfaces coated with this paint will continue to perform their function in the event of a fire giving enough time for occupants to evacuate.

Using a leading testing facility which specialises in fire resistance, JCB Paint has achieved ISO certification 13501-1:2007 + A1: 2009; it also complies with the requirements of a Class 0 surface and has been issued further certification of BS476: Part 6:1989 + A1:2009 and BS476: Part 7:1997.

A silver chloride bacterial agent included within the paint's formulation means potentially dangerous microorganisms cannot grow, spread and seep into a substrate; where cleanliness is the utmost importance, JCB Paint will shield against the likes of MRSA, MSSA and E. coli.

This valuable feature has also attained recognition in the form of an ISO 22196:2011 certificate, proving the paint is 99% resistant to bacteria.

Washed JCB painted walls with water and disinfectant will not affect the built-in microbial properties of the paint, and any additional painting will not only improve the look but increase the levels of defence against harmful germs.



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It also has a significantly low VOC content which makes it practically odourless; this will enable you to reopen rooms and corridors swiftly as guests will not be affected by the smell during your redecoration project.

JCB Paint has a unique formulation which is SUPERVERSATILE™; its versatility allows the paint to be adhesive to virtually any surface.

The paint exhibits excellent levelling and colour retention on wood, metal, masonry and plastic and it is suitable for primed and previously painted surfaces.

During maintenance work, applying JCB Paint causes minimal disruption as you do not need specialist equipment and it dries very quickly.

If you are looking for a paint that offers a long lifecycle, reduces maintenance costs and is sustainable, this paint is the perfect solution for your business.

To discuss how we can supply paint to your business, please call +44(0)330 113 0002 or email info@jcbpaint.com.